



Strategic Planning Update

June 14, 2021

Emerging Themes

Sample of questions being asked:

- What do we do well?
- Describe the culture.
- What are the top 2 or 3 priorities over the next 3-5 years?
- What should never be changed?
- Summarize your expectations for the school district.



Original Proposed Timeline

- **May 10 - June 25** Inquiry: Focus Groups
- **First Week of July** Synthesis:
 - provide a synthesis document to the Board of patterns, themes, observations and findings.
- **July 1 - August 15** -Strategy Map Development
 - Identification of elements of “strategy map”: 3 to 4 primary pillars, stakeholder groups, draft strategic objectives
- **August 15**
 - Board reflection, feedback and input on first iteration of strategy map



Updated Timeline

- **May - June** Inquiry: Focus Groups
 - **June 28** Synthesis
 - Synthesize findings
 - BOE reflection/feedback/input
 - **July** Test/Verify
 - Surveys to test/verify findings of focus groups
 - **August** BOE reflection/feedback/input
 - Survey findings
 - Core team identified
 - **September** Strategy Map Development
 - Expand core team
 - Identification of elements of “strategy map”:
 - pillars, stakeholder groups/outcome measures, draft strategic objectives/definitions
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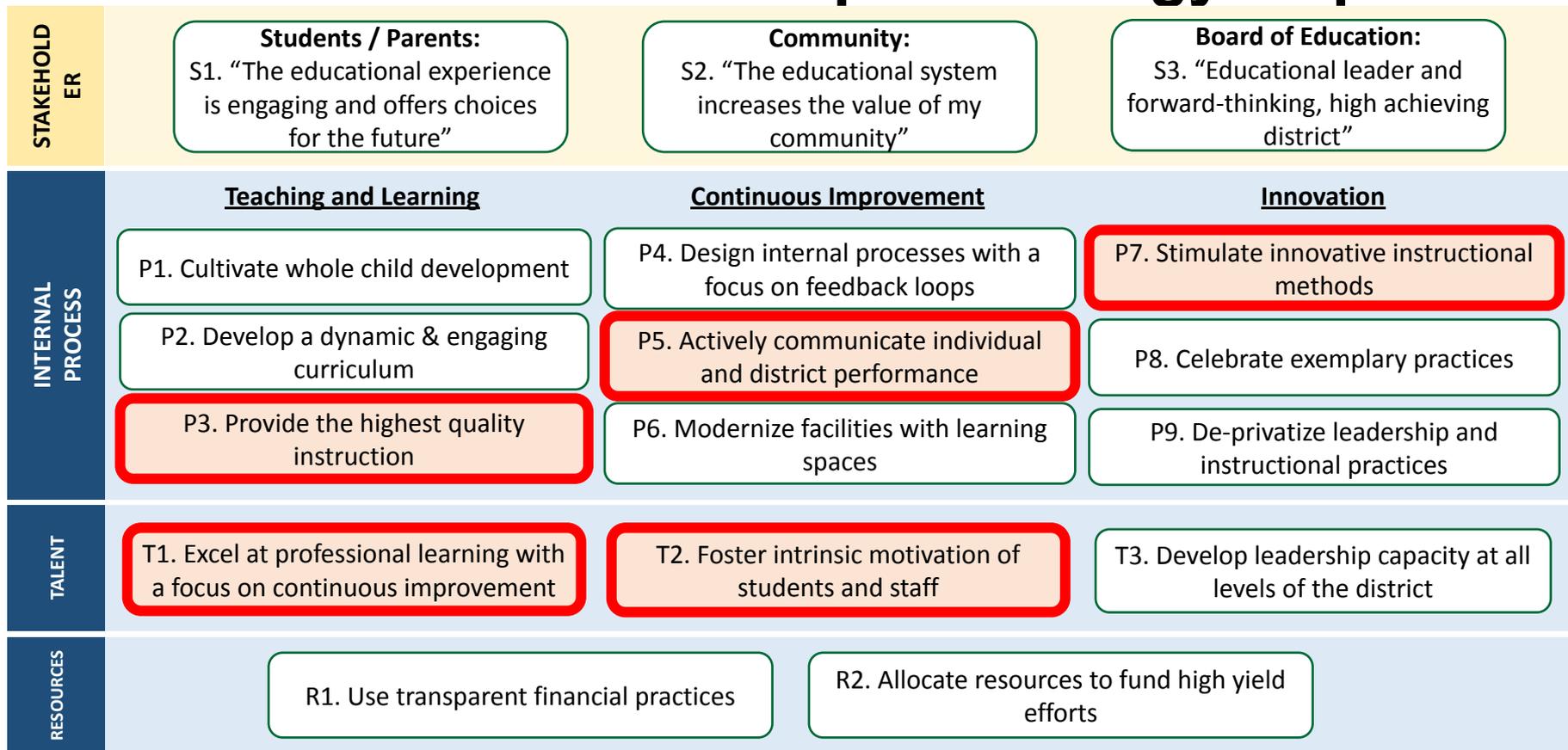


Further Support of Initial Stage

- Additional Data Sources Beyond Focus Group Information
- Process to Test and Verify Focus Group Findings



Educational Example: Strategy Map



Educational Sample of Strategic Objective, Measure, Initiative

1. **Strategic Objective:** Develop a dynamic & engaging curriculum

Definition

- Why is it important?
 - Curriculum development is the responsibility of the system. A guaranteed and viable curriculum is the variable most strongly related to student achievement at the school level.
- What are we trying to accomplish?
 - As a result of creating and implementing a curriculum that is developmentally responsive, students will experience deep levels of engagement. Students will apply their understanding to become critical and creative thinkers, strong communicators and collaborators.
- How are we going to accomplish it?
 - The district will develop and implement a dynamic and engaging curriculum by employing a curriculum renewal cycle, reallocating staff and funding to serve this purpose. Teachers are co-authors of district curriculum that is aligned to the district vision and system's beliefs about learning.

2. **Primary Measure:** # of units per discipline approved by CRC and BOE adopted

3. **Primary Initiative:** Curriculum cycle